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The Bellevue Collection Welcomes Vermont Favorite Ben & Jerry's to Bellevue Square

BELLEVUE, Wash (Feb. 24, 2016) — The fresh and sometimes surprising flavors of Ben & Jerry's will soon be available at The Bellevue Collection. Scheduled to open April 2016, the new ice cream classic will be located across from McDonald's on the first level of Bellevue Square. The new store will feature the full selection of long-time favorites as well as new additions such as the new flavors of non-dairy frozen desserts like Chocolate Fudge Brownie, P.B. & Cookies, Chunky Monkey and Coffee Caramel Fudge in pints. Known for its innovative flavors with colorful names, the Bellevue Ben & Jerry's location will not disappoint. Two of its latest flavors – Brownie Batter and Bourbon Brown Butter – add to the array of tasty delights.

"Ben & Jerry's has for decades been the leader in creating flavor combinations that surprise and thrill our customers," says Mark Mullet, Ben & Jerry's co-owner with Jonathan Stebbins. "This brand celebrates ice cream and non-dairy desserts in a way that is unmatched by other ice cream makers. I am thrilled to be opening in Bellevue Square and I know our customers will be ready for anything that we can dish out."

"The style and innovation of Ben & Jerry's is perfect for Bellevue Square," says Jennifer Leavitt, vice president/marketing, The Bellevue Collection. "They will be a delight to kids and adults of all ages and be the perfect spot for a break between shopping or for an after-dinner treat. We are excited that they will be joining The Collection and look forward to tasting the Brownie Batter and all of their creative flavors."

About Ben & Jerry's

Ben & Jerry's produces a wide variety of super-premium ice cream and ice cream novelties, using high-quality ingredients including milk and cream from family farmers who do not treat their cows with the synthetic hormone rBGH. The company states its position on rBGH* on its labels. Ben and Jerry's products are distributed nationwide and in selected foreign countries in supermarkets, grocery stores, convenience stores, franchise Ben & Jerry's Scoop Shops, restaurants and other venues. Ben & Jerry's, a Vermont corporation and wholly-owned subsidiary of Unilever, operates its business on a three-part Mission Statement emphasizing product quality, economic reward and a commitment to the community. Contributions made via the employee-led Ben & Jerry's Foundation in 2012 totaled \$1.8 million. Additionally, the company makes significant product donations to community groups and nonprofits both in Vermont and across the nation. The purpose of Ben & Jerry's philanthropy is to support the founding values of the company: economic and social justice, environmental restoration

and peace through understanding, and to support our Vermont communities. For the full scoop on all Ben & Jerry's Scoop Shop locations and fabulous flavors, visit www.benjerry.com.

About The Bellevue Collection

Located in the heart of Bellevue, Washington, The Bellevue Collection, owned by Kemper Development Company and its Affiliates, includes Bellevue Square, a super-regional upscale shopping center, Bellevue Place, a mixed-use property featuring the Hyatt Regency Bellevue and small boutiques and Lincoln Square anchored by the Lincoln Square Cinemas, restaurants, home furnishings and The Westin Bellevue hotel. With a distinctive collection of 250 of the finest shops, 35 destination restaurants, a 16-screen premier cinema, 1,100 luxury hotel rooms and 10,000 free retail parking spaces, all in one location. The Bellevue Collection is a shopping, dining and nightlife and entertainment experience unlike any other in the region. It is located on Bellevue Way between NE 4th and NE 10th Streets in downtown Bellevue, just across Lake Washington from Seattle.

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