

FOR IMMEDIATE RELEASE

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Spring Fashions Standout at New Style Runway Show at The Bellevue Collection

BELLEVUE, Wash. (March 2, 2016) – Tickets are on sale now for the Spring **2016 Standout Style Runway Show at The Bellevue Collection**, April 23 at 9:00 a.m. in Center Court, Bellevue Square.

Fresh colors and modern silhouettes dot the runway with this first look at the top seasonal trends for spring at The Bellevue Collection’s exclusive before-hours runway show in Bellevue Square. Adding to the festivities, ticket holders can enjoy chic breakfast bites upon arrival and a one-of-a-kind swag bag and \$10 Bellevue Collection Gift Certificate.



Tickets are \$40 with 100% of ticket sales to benefit local non-profit, Eastside Baby Corner and will be used to purchase basic and specialty care items for babies and children in need in the community.



Shop spring throughout April guided by the season’s top trends on display at Bellevue Square in specially designed fashion frames. Each frame features The Bellevue Collection’s picks for the season’s go-to looks! For more information and to purchase tickets visit springfashion.bellevuecollection.com. Seating is limited.

About Eastside Baby Corner

Eastside Baby Corner helps kids thrive by providing basic necessities for children so that EBC’s partners—schools, social service agencies, food banks, hospitals--can help families become stable, safe, housed, fed and employed. Relying almost exclusively on volunteers, EBC takes in donations of children’s clothing and goods from the community and supplements donations with purchases of the absolute essentials for children: baby food,

formula, car seats, port-a-cribs and diapers. As the vital safety net under family-assistance providers, EBC annually distributes over 60,000 items for kids from birth to age 12 directly to agencies serving families throughout King and south Snohomish Counties. Founded by pediatric nurse practitioner, Karen Ridlon in 1990, EBC helps nearly 700 children each week. Find EBC online at www.babycorner.org.

@Babycorner Twitter · **@Babycorner** Instagram · **facebook.com/EastsideBabyCorner** Facebook

About The Bellevue Collection

Located in the heart of Bellevue, Washington, The Bellevue Collection, owned by Kemper Development Company and its Affiliates, includes Bellevue Square, a super-regional upscale shopping center, Bellevue Place, a mixed-use property featuring the Hyatt Regency Bellevue and small boutiques and Lincoln Square, anchored by Lincoln Square Cinemas, restaurants, home furnishings and The Westin Bellevue. This distinctive collection features 250 of the finest shops, 35 destination restaurants, a 16-screen premier cinema, 1,100 luxury hotel rooms and 10,000 free retail parking spaces, all in one location. The Bellevue Collection is a shopping, dining and nightlife, and entertainment experience unlike any other in the region. It is located on Bellevue Way between NE 4th and NE 10th Streets in downtown Bellevue, just across Lake Washington from Seattle.

@BelleCollection Twitter · **@BellevueCollection** Instagram · **facebook.com/bellevuecollection**

CAPTIONS:

Top Right: Spring 2015 Canvas of Style Runway Show. Photo: Team Photogenic.

Bottom Left: Spring Fashion Frames, April 8–24, located throughout Bellevue Square's first level. Photo: Red Fish Blue Fish Photography.

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