



News Release

AT&T Names New Lincoln Square Retail Store Manager in Bellevue

BELLEVUE, Washington, April 5, 2016 — AT&T* today announced that Rebecca Petersen is now managing the company's retail store at Lincoln Square in Bellevue, Washington. Petersen will manage 13 employees and focus on delivering a leading customer experience and strengthen the store's relationship with the Bellevue community.

"From the initial purchase to ongoing service interactions, we are focused on providing an unparalleled customer experience," said Rebecca Petersen, Manager, AT&T Lincoln Square Retail Store. "Our goal is to be Bellevue's premier wireless retailer by providing an exceptional experience in every interaction, and we've been working hard to exceed customer expectations by taking our store and network to a new level here."

Petersen began her career with AT&T almost 2 years ago at the company's Woodinville store as a Retail Sales Consultant. She was promoted to Assistant Store Manager at the Bellevue Square location in July of 2015.

AT&T redefined the wireless retail business in Bellevue when the company opened its Lincoln Square retail store in 2014. The store offers an immersive product experience and engaging merchandising displays that feature everything a customer needs to support their mobile lifestyle

The result of more than two years of design research to create a more interactive and inviting store environment, AT&T's unique store design at Lincoln Square blends cutting edge technology with a warm and comfortable interior aesthetic to create an inviting, yet forward-looking, shopping experience.

Customers at the Lincoln Square retail store will find round café-style "learning tables" that allow for side-by-side interactions with the AT&T retail consultant to ask questions or learn about a product or service. All retail consultants are equipped with a tablet supported by a new mobile point-of-sale system that gives ultimate flexibility for helping customers anywhere in the store.

Located at the corner of Bellevue Way and NE 8th Street in Bellevue, AT&T's retail store in Lincoln Square offers smartphones, tablets, accessories, DIRECTV satellite TV, and more. The store is open Monday through Saturday, 9:00 a.m. to 7:00 p.m., and Sunday, 10:00 a.m. to 7:00 p.m.

To find the nearest AT&T store or device support center, visit www.att.com/find-a-store or www.att.com/dsc. You can make an appointment first at <https://www.att.com/storeappointment/>.

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