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## Z GALLERIE OPENS THEIR NEWEST STORE LOCATED IN BELLEVUE SQUARE

Brand debuts its fashion lifestyle collections with a customized "Z Lounge," surprise giveaways and a \$5000 Room Makeover!

LOS ANGELES, CA (April 6, 2016) – Z Gallerie, the style authority for the chic home, will officially cut the ribbon on the doors to its newest home furnishings, art and accessories store at Bellevue Square, WA., on Saturday, April 9th at 9:45 a.m.

"We're excited and ready to open in the beautiful newly remodeled South Common, "says Mike Zeiden, Z Gallerie's co-founder and Chief Operating Officer. "We're confident that our assortment of fashion forward home furnishings and art will be welcomed by shoppers from Seattle, Redmond and surrounding areas. We've been anticipating this location for some time."

The first 50 people who enter the store will receive a gift card with a secret value from \$10, \$20, \$50 and one special card valued at \$500. In addition, customers can Enter To Win a \$5,000 Z Gallerie gift card and the opportunity to work with a personal style consultant to design a room of their dreams.

Noted Seattle fashion blogger Sarah Butler of <a href="http://sarahstylesseattle.com/">http://sarahstylesseattle.com/</a> will join the opening celebration by taking over Z Gallerie's Instagram page, posting pictures of her favorite spring trends this season.

To celebrate the new location, Z Gallerie has furnished a common area in the center, transforming it into "The Z Lounge". Shoppers can relax, recharge their devices and experience first-hand the comfort and elegance that Z Gallerie is known for.

"The Grand Opening timing is perfect, just before the Standout Style Spring Runway Show at Bellevue Square," says Chris Nicklo, Chief Marketing Officer for Z Gallerie. "Bellevue Square has an amazing collection of fashion retailers and we're excited to join them with our vision for a trend-right, chic home." Z Gallerie is partnering with Bellevue Square's Fashion Show on April 23rd to celebrate the brand's introduction to the Seattle/Bellevue market.

## ABOUT Z GALLERIE

Headquartered in Los Angeles, Z Gallerie is the style authority for the chic home. Since 1979, the brand has inspired interior designers and stylish influencers with cutting edge design and sophisticated, accessible furnishings. Each season, Z Gallerie offers the latest ideas in furniture, art, home decor and entertaining tailored to each individual's personal style aesthetic through its celebrated Style Personalities program <a href="http://bit.ly/21WOIK6">http://bit.ly/21WOIK6</a>. A catalog, a full online presence at zgallerie.com and 60 stores nationwide keep Z Gallerie in the forefront as the premier lifestyle brand in the fashion home space.

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