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Freshii Opens First Puget Sound Location This Spring at The Bellevue Collection

Freshii Will Provide Healthy Meal Options to Energize Puget Sound

BELLEVUE, Wash (Feb. 26, 2016) — This spring, <u>Freshii</u>, a leader in health-casual restaurants, will open its doors at The Bellevue Collection in Bellevue Square, offering fresh and nutritious meal choices that energize people on the go. Located on the second level, the new restaurant brings to the community a diverse and completely customizable menu of breakfast, soups, salads, wraps, bowls, burritos, frozen yogurt, juices and smoothies. Freshii caters to every dietary and taste preference and is on a global mission to help individuals live longer and healthier lives by making fresh food convenient and affordable to all.

"Freshii caters to the millennial generation and all people who pay attention to the fuel they put into their bodies. We know the community will welcome our brand and menu with open arms," shares Freshii Bellevue Owner Melissa Barnes. Many people in the Puget Sound region embraced vegan-friendly eateries before the dietary preference went mainstream. The region is accustomed to catering to a health-conscious community, and Freshii's mission is on target with the growing focus on health and wellness.

"Bringing new and dynamically diverse food choices to our customers is one of the things that helps The Bellevue Collection stand apart as a major destination in our community," says Jennifer Leavitt, vice president/marketing, The Bellevue Collection. "We seek out innovative restaurants like Freshii who bring to The Collection delicious, healthy options that fit the lifestyle of our shoppers. Freshii will be a welcome addition that we know our community will embrace."

To learn more about Freshii and take a sneak peak of the menu, visit www.freshii.com.

About Freshii

Eat. Energize. That's the Freshii mantra. Freshii is a health-casual restaurant brand that serves fresh food designed to energize people on the go. With a diverse and completely customizable menu of breakfast, soups, salads, wraps, bowls, burritos, frozen yogurt, juices and smoothies served in an eco-friendly environment, Freshii caters to every taste and dietary preference.

Today there are over 200 Freshii restaurants globally in Toronto, Vancouver, Miami, Chicago, Houston, Dubai, Vienna, Saudi Arabia, Guatemala and 80+ cities and 15 countries around the world, with three new restaurants opening every week. Freshii restaurants can be found in all locations from cosmopolitan cities, college campuses, suburban neighborhoods and malls to fitness clubs, airports and small towns.

Find the nearest Freshii: http://www.freshii.com.

Keep in touch with Freshii on Facebook: https://www.facebook.com/freshii.

Follow Freshii on Twitter and Instagram: @freshii.

Learn about Founder & CEO Matthew Corrin

About The Bellevue Collection

Located in the heart of Bellevue, Washington, <u>The Bellevue Collection</u>, owned by Kemper Development Company and its Affiliates, includes Bellevue Square, a super-regional upscale shopping center, Bellevue Place, a mixed-use property featuring the Hyatt Regency Bellevue and small boutiques and Lincoln Square anchored by the Lincoln Square Cinemas, restaurants, home furnishings and The Westin Bellevue hotel. With a distinctive collection of 250 of the finest shops, 35 destination restaurants, a 16-screen premier cinema, 1,100 luxury hotel rooms and 10,000 free retail parking spaces, all in one location. The Bellevue Collection is a shopping, dining and nightlife and entertainment experience unlike any other in the region. It is located on Bellevue Way between NE 4th and NE 10th Streets in downtown Bellevue, just across Lake Washington from Seattle.

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