

WOODINVILLE
WINE
COUNTRY



MEDIA ALERT

OIL & VINEGAR AND WOODINVILLE WINE COUNTRY PRESENT “SIP & SHOP” ON MARCH 13, 2016

WHAT: Oil & Vinegar and Woodinville Wine Country are teaming to bring you Sip & Shop, a fun and interactive shopping and sipping event featuring Woodinville Wine Country wines and a meet-and-greet with local winemakers — all at your favorite stores in Bellevue Square. Each participating Woodinville Wine Country winery will partner with a different store and offer guests a celebratory wine pour upon entrance.

Guests will enjoy special in-store events at a variety of retailers while they shop, including mini fashion shows, cooking demos, special guests and more!

A portion of ticket sales will be donated to Hopelink Bellevue.

WHEN: Sunday March 13, 2016, from 3:00pm to 6:00pm

WHO: Participating stores include Ben Bridge Jeweler, Bose, Chico’s, Coach, Diane Von Furstenberg, Eileen Fisher, Escape Outdoors, Fabri Fine Jewelry, Habitant at Nordstrom, Lululemon Athletica, Oil & Vinegar, Optical Illusions, Robert Graham, SkinSpirit Skincare Clinic and Spa, Soft Surroundings, Soma, Tesla Motors, The Body Shop, Tommy Bahama and Williams-Sonoma.

Participating wineries include Armstrong Winery, Covington Cellars, J. Bookwalter Wines, Lauren Ashton Cellars, Patterson Cellars and Pondera Winery.

WHERE: Bellevue Square
575 Bellevue Way NE
Bellevue, WA 98004

DETAILS: Prepurchase tickets at www.brownpapertickets.com/event/2506197, or at Oil & Vinegar in Bellevue Square the day of the event.

Tickets are available for \$25 per person online. Day-of tickets are \$30.

About Oil & Vinegar

Oil & Vinegar is a Netherlands-based, specialty retail franchise brand. The culinary “boutique shop” concept of Oil & Vinegar brings together a wide range of international food and cooking products, all designed to please the senses and presented in alluring, contemporary Mediterranean-style surroundings. At Oil & Vinegar, customers are referred to as “guests,” and the guests are invited to taste products, advised on simple recipe ideas and provided recommendations for gift options before purchasing. The retail philosophy revolves around three key aspects of a visit: Experience, Service and Taste. Founded in 1999, Oil & Vinegar boasts more than 90 stores in nine countries, including the U.S., where it has 20 stores in Alaska, Arizona, Colorado, Florida, Louisiana, Maryland, North Carolina, Oregon, Pennsylvania, South Carolina, Texas, Virginia and Washington. Oil & Vinegar is seeking additional business partners to expand its brand in the U.S. through franchising. For more information, visit its website at www.oilandvinegarfranchise.com or call Matt Stermer at 206-285-0517.

About Woodinville Wine Country

Conveniently located 25 minutes northeast of downtown Seattle, Woodinville is home to nearly 100 Washington wineries and tasting rooms, featuring award-winning wines and first-in-class tasting room experiences. For more information and to plan your next tasting experience, visit woodinvillewinecountry.com or follow us on Facebook at [Woodinville Wine Country](#).

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